

British Pathé

Launches Dedicated Operation

British Pathé Limited today announced that from Monday 8th June 2009, the prestigious newsreel archive, comprising 3,500 hours of historical digital footage, will be managed by its new owners from a newly established and dedicated London Office. At the same time, British Pathé will launch a new, updated, quicker and simpler version of their web site www.britishpathe.com.

The new telephone number effective 8th June will be 0207 665 8340 and the email address for general enquiries will be info@britishpathe.com.

In a move that will see the British Pathe archive of 90,000 individual stories, dating from 1897, which capture some of the world's most historic moments on film, this new operation will be entirely dedicated to managing and developing this unparalleled collection.

The establishment of the new London office follows the recent acquisition of British Pathé from The Daily Mail and General Trust by private equity interests. Until now this impressive archive collection has been distributed by ITN. The formation of the new and committed team of respected industry personnel is to be headed by Alastair White, who gained significant experience of the British Pathé archive whilst working at ITN.

Alastair White said, "We see this move as a major development in re-establishing the unique and individual identity of British Pathé. Every one of the new team is experienced in the footage licensing business and is genuinely passionate about British Pathé. We are looking forward to working with one of the world's most influential archives and managing a seamless transition for British Pathé's customers."

For further information, please contact:

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