Press Release - For immediate release

DEAL MADE TO BRING FILMED HISTORY TO EAST MIDLANDS CLASSROOMS

British Pathé Education, the world-famous newsreel archive, and East Midlands Public Services Network (emPSN), supplier of internet connectivity and services to 1000 schools and 1000 corporate sites in the region, have agreed a contract that will secure the continued availability of high-quality resources to teachers throughout Derbyshire, Leicestershire, Lincolnshire, Northamptonshire, Nottingham City and Rutland.

The service, which supports both primary and secondary schools, enables teachers to enrich their pupils’ understanding of Britain and its past. It also includes a wealth of material specifically related to the East Midlands.

Under the agreement, British Pathé Education provides all schools served by emPSN with the ability to download an unlimited number of films and still images from an archive of 90,000 newsreels, documentaries and cinemagazines. Access is via a unique website viewable only by subscribed schools. This site, in addition to being free of all advertising, contains value added content such as film collections created according to the curriculum. Teachers also have the ability to create and share their own collections.

It is hoped that teachers and pupils will make use of the films and still images available in a variety of ways, including in lessons (history or otherwise), pupil projects, assemblies, and even school plays - “basically, whatever they can think of,” says Alastair White, General Manager of British Pathé Education. “It’s a very versatile resource and an invaluable learning tool, especially with the centenary of the First World War approaching.”

Jane Barker for emPSN said, “We know schools have valued their access to British Pathé for the last 10 years, so we are pleased to be able to continue this offer to schools on a continuing basis. We look forward to the feedback from schools. It’s a terrific tool for teachers that should prove very popular.”

Alastair White agrees: “It’s a treasure trove that you can lose yourself in for hours at a time and it’s great that emPSN really understand the educational benefits of filmed history.” Mr White continues: “The only disappointing thing is that those schools who have opted out of emPSN won’t be receiving this service. However, we’re more than willing to offer schools the chance to subscribe individually if any are missing out.”

The resource is available now.

For further information, please contact British Pathé Education on 020 7665 8340 or email info@britishpathe.com. Visit British Pathé’s website at: www.britishpathe.com.
BACKGROUND INFORMATION

About British Pathé Education
Once a dominant feature of the British cinema experience, with a reputation for first-class reporting and renowned for its informative yet uniquely entertaining style, British Pathé is now considered the finest newsreel archive in the world. Saved for posterity, this world-famous collection of 90,000 historic films spans from the Boer War to the Silver Jubilee and encompasses a wealth of material unrivalled in historical and cultural significance, including the First and Second World Wars and social history imagery from across the British Isles. Recent additions to the archive, including John Humphrys’ A Day That Shook the World and the BBC’s Twentieth Century Hall of Fame, bring its content into the twenty-first century. A unique witness to the emergence of the modern world, the British Pathé collection is an invaluable resource for historians, documentary producers, over 3000 UK schools, and the general public worldwide.

About emPSN
emPSN is a regional partnership providing a range of high quality connectivity options and services to schools in the East Midlands through the retained embc brand, and to the wider public sector. Schools who are members of emPSN benefit from access to resources such as British Pathé, entry to emPSN events, a catalogue of services and aggregated purchasing benefits. Visit www.empsn.info