



Press Release – For immediate release

## **BRITISH PATHÉ APPOINTS ZOE MOORE AS BUSINESS DEVELOPMENT MANAGER FOR UK & EUROPEAN LICENSING**

**British Pathé**, the world-famous newsreel archive, has this week welcomed a new addition to its award-winning team. BBC veteran **Zoe Moore** has been appointed Business Development Manager with responsibility for clients in the UK, Europe and Asia. She will license footage from British Pathé's vast collection of 85,000 films.

Ms Moore has extensive licensing and archive experience, having worked at BBC Worldwide for a decade. For the last four years, her focus has been primarily on the education market and she leaves the post of Learning Operations Manager at BBC Worldwide Learning to work at British Pathé.

"I am delighted to have joined the team," says Ms Moore. "British Pathé is an outstanding business that holds unique content and has a unique reputation in the industry."

**Alastair White**, the General Manager of British Pathé, appointed Ms Moore. "We couldn't be happier that Zoe agreed to become part of our team," he says. "She's incredibly talented and brings with her a wealth of experience in the industry."

Mr White adds: "And I think that Zoe joins us at an exciting time for the company. With our website, YouTube channels and licensing customers around the world, more people are watching British Pathé newsreels today than at any time since they stopped being shown in cinemas. Now we have to build upon that and take advantage of this extraordinary opportunity. Zoe will be an important part of this process."

Ms Moore began her role, which is based in London, on Monday 27th July.

For further information, please contact British Pathé on +44 (0)20 7665 8340 or email [info@britishpathe.com](mailto:info@britishpathe.com). Visit British Pathé's website: [www.britishpathe.com](http://www.britishpathe.com)

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### **ABOUT BRITISH PATHÉ**

**British Pathé** was once a dominant feature of the British cinema experience, renowned for first-class reporting and an informative yet unique entertaining style. Now considered to be the finest newsreel archive in the world, British Pathé is a treasure trove of **85,000** films unrivalled in historical and cultural significance. Spanning the years from **1896 to 1976**, the collection includes footage from around the globe of major events, famous faces, fashion trends, travel, science and culture. It is an invaluable resource for broadcasters, documentary producers and archive researchers worldwide.